

# Programs for teachers

The summary of key indicators from online activities for teachers carried out within the *Jewish Cultural Heritage II* project: July 2020 - August 2021

Iceland  
Liechtenstein  
Norway grants



Ministerstwo  
Kultury  
Dziedzictwa  
Narodowego  
i Sportu.



Wspólnie działamy na rzecz Europy zielonej, konkurencyjnej i sprzyjającej integracji społecznej

Evaluation and audience  
development study

# Evaluation of teachers' activities

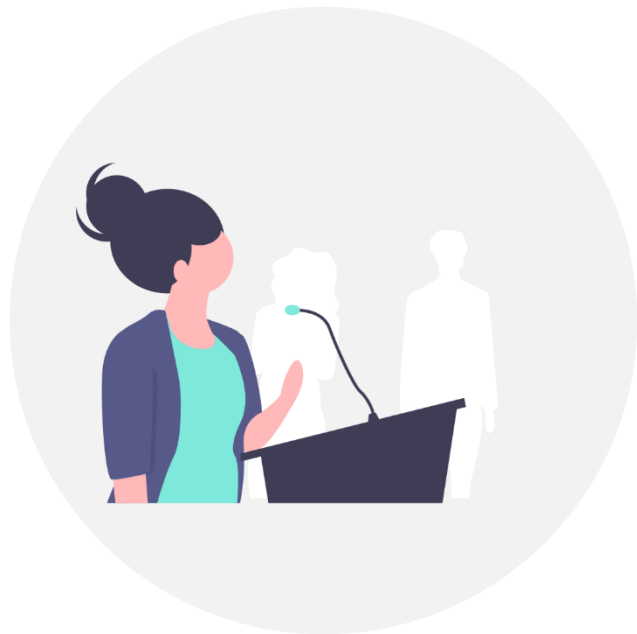


A **periodic quantitative evaluation study** is carried out during the selected activities dedicated to teachers within the framework of the *Jewish Cultural Heritage II* project.



Eleven online educational events were realised between July 2020 and August 2021. 1,300 people participated in them. After the events, a total of 465 surveys were collected.





## NPS: + 76

the recommendation rate for events dedicated to teachers.

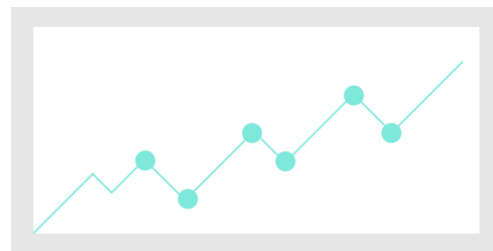


NPS (or Net Promoter Score) is a widely used market research metric which measures tendency to recommend. It ranges from -100 to +100. **According to data from the year 2020, in the US market the average NPS score for the education and training sector ranged between +68 and +71\*.**

# 90%

declare that their **knowledge on the history and culture of Polish Jews have broadened.**

Participation in the events contributed to a **substantial increase in the level of knowledge** of the participating teachers.



# Advantages of taking part in the program for teachers

92%



declare that they understood better that Poles and Jews **share common history**

96%



are more willing to **discuss topics concerning Jews** during classes run at **their schools**

95%



would like to **learn more** about Jews in Poland

88%



declare that they **have become more sensitive** to the issues connected to diversity and tolerance

QUESTIONS: :

P04\_02: I understood better that Poles and Jews share common history. (N=161)

P04\_03: I would like to learn more about Jews in Poland. (N=161)

P04\_04: I have become more sensitive to issues of diversity and tolerance. (N=417)

P04\_05: I would like to learn more about Jews in Poland. (N=417)

# High level of satisfaction with participation

**"It was a lot of fun and a great source of inspiration to participate [in the course]. I learnt about fascinating initiatives and I feel a huge load of positive energy to continue working!"**

**"The women who organized the course were fantastic and helpful, I'm looking forward to more courses and workshops at POLIN Museum. The course passed very quickly and in a great atmosphere, thank you for an opportunity to participate in it and to meet such wonderful people!"**

# 96%

**admit that taking part in the event met their expectations.**

High level of satisfaction fosters greater commitment

Question P02: Have your expectations from the course been met? /average score across all events (N=465)

Question P05: What did you enjoy most about the event? (N=417)

Question P09: Do you have any remarks on the course that you would like to pass on to the organisers? (N=465)

# Professionalism and inspiration

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The true forte of the activities dedicated to teachers was, above all, their **professional preparation and implementation**—both **in terms of content and technology** (all evaluated events were held online).



Participants praised the events for their **interdisciplinary character and interesting method of implementation**. **The diverse ways of imparting knowledge** made the online meetings interesting and captivating, which enhanced positive feelings about the event.



The offer of activities for teachers exerts a positive impact on the image of POLIN Museum, too. By engaging in cooperation with this occupational group, the Museum becomes their source of **support and inspiration in their everyday work**. This is particularly important during the pandemic.



The **online form of the events has significantly broadened the audience**, offering a chance to participate to people who would otherwise be unable to travel to Warsaw .

“The online conference allows people who couldn't attend in person due to personal circumstances to participate. Don't give up, because one can indeed learn a lot from your events.”